

Cookies policy

WENDO website uses cookies which are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow websites to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. For example, we use cookies to store your country preference. Cookies help us to improve our website functionality – for example, by ensuring that users can find what they are looking for easily – and to deliver a more personalised service. It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in a loss of functionality when using our website. The information will be used internally only for website traffic analysis.

Privacy Notice

This notice explains when and why we collect personal information about people who visit our website, how we use and store it, the conditions under which we may disclose it to others and your rights in relation to it.

We may change it from time to time, so please check this page occasionally, to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this notice and our privacy practices should be sent by email to privacy@wendo.org.uk, or by writing to **WENDO**, 11 Charlock Close, Crawley, RH11 9ED, United Kingdom.

Who are we?

WENDO, (meaning Women Empowerment Networking and Development Organization) is a charity dealing with helping underprivileged women in Kenya.

As a women-led, women-focused charity based in the UK, we are committed to uplifting underprivileged women and girls in rural Kenya. Our comprehensive services encompass crucial areas such as food security, education (with a special focus on underprivileged girls), maternal and child health, sexual and reproductive health, as well as water sanitation and hygiene.

WENDO is the trading name of a [registered charity](#), whose number is 1205737, registered in November 2023.

How do we collect information?

We collect information about you when you make a donation or subscribe to our newsletter.

We also collect information when you voluntarily complete surveys or provide feedback. Website usage information is collected using cookies.

What type of information do we collect? (Purposes, Legal Basis)

The personal information we collect might include your name, address, email address. We obtain this order to provide you with updates on our activities We may collect IP address, and information regarding what pages are accessed and when (see Cookies Policy).

If you make a donation online your card information is not held by us, it is collected by our third party payment processor(s) (the processor), who specialise in the secure online capture and processing of credit/debit card transactions. WENDO does not store or have access to any financial data e.g. credit card numbers. We retain names, addresses and other contact details of those signing up to Gift Aid for the purpose of processing Gift Aid declarations.

Legal basis of processing: Legitimate interest in managing donations, Consent (i.e. to provide WENDO newsletter and/ or fundraising communications)

How is your information used?

We may use your information to:

- process a donation that you have made;
- seek your views or comments on the services we provide;
- send you communications which you have requested and that may be of interest to you. These may include information about our work, campaigns, appeals and other fundraising activities, promotions of our associated companies' goods and services;

We will hold your personal information on our systems for as long as is necessary for the relevant activity.

We will not transfer your personal data outside of the EEA without your consent and have implemented generally accepted standards of technology

and operational security in order to protect personal data from loss, misuse or unauthorised access.

We will notify you promptly in the event of any breach of personal data which might expose you to serious risk.

Who has access to your information?

We will not sell or rent your information to third parties nor will we share your information with third parties for marketing purposes without your prior consent.

Third Party Service Providers working on our behalf: We may pass your information to our third party service providers, agents subcontractors and other associated organisations for the purposes of completing tasks and providing services to you on our behalf (for example to process donations and send you mailings). However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes. Please be reassured that we will not release your information to third parties beyond the WENDO network for them to use for their own direct marketing purposes.

When you are using our secure online donation pages, your donation is processed by a third-party payment processor who specialises in the secure online capture and processing of credit/debit card transactions. If you have any questions regarding secure transactions, please contact us.

We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent. You can change your marketing preferences at any time by contacting us by email:

privacy@wendo.org.uk

How long do we keep your information?

We will hold your personal data on our systems for as long as reasonably necessary and in order to be able to comply with any relevant legal and/ or

regulatory obligations e.g. compliance with tax (Gift Aid) requirements and exemptions.

What are your rights?

You have the following rights under the General Data Protection Regulation (GDPR):

- (a) to access your personal data
- (b) to be provided with information about how your personal data is processed
- (c) to have your personal data corrected
- (d) to have your personal data erased in certain circumstances
- (e) to object to or restrict how your personal data is processed
- (f) to have your personal data transferred to yourself or to another business in certain circumstances.

You also have the right to take any complaints about how we process your personal data to the Information Commissioner (ICO):

Telephone: 0303 123 1113

Website: <https://ico.org.uk/make-a-complaint/>

Address: Information Commissioner's Office Wycliffe House Water Lane
Wilmslow Cheshire SK9 5AF

Access and update of your information

The accuracy of your information is important to us. We're working on ways to make it easier for you to review and correct the information that we hold about you. In the meantime, if you change email address, or any of the other information we hold is inaccurate or out of date, please email us at:

privacy@wendo.org.uk